



Established in 1979, Chung Ying Theatre Company (CYTC) is a reputed theatre organisation financially supported by the Government of the HKSAR and a Venue Partner of Kwai Tsing Theatre, dedicating to promote dramatic arts and develop educational and outreach programmes. We now invite applications from enthusiastic and dedicated individuals to join our dynamic team.

Head of Programme and Communications

We are seeking a strategic, organised, and visionary professional to lead CYTC's programme development and communications functions. The Head of Programme and Communications will oversee programme planning, marketing strategy, and stakeholder engagement, ensuring the successful execution of company productions and promotional initiatives.

Duties:

- ◆ Lead programme planning, development, and coordination for company productions.
- ◆ Formulate and implement strategic communication and marketing plans.
- ◆ Identify and maximise media, publicity, and promotional opportunities.
- ◆ Liaise with internal teams, collaborative partners, and international organisations.
- ◆ Supervise freelance artists and manage project-based collaborations.
- ◆ Oversee marketing campaigns and audience engagement strategies.
- ◆ Explore and secure sponsorship and partnership opportunities.
- ◆ Maintain effective communication with customers, vendors, and media stakeholders.
- ◆ Manage team performance, including recruitment, training, and staff development.
- ◆ Prepare, monitor, and manage departmental budgets.
- ◆ Perform other duties as assigned by supervisors.

Requirements:

- ◆ Degree holder, preferably with knowledge of or a strong interest in drama and the performing arts.
- ◆ Minimum 10 years of relevant experience in programme management, communications, or related fields (arts and culture sector experience preferred).
- ◆ Proven leadership skills with strong teamwork and communication abilities.
- ◆ Excellent organisational and project-management competencies.
- ◆ Ability to multitask and work effectively under tight deadlines.
- ◆ Experience in marketing, media relations, or publicity is an advantage.
- ◆ Budgeting and planning experience preferred.
- ◆ Detail-oriented, proactive, and adaptable.

Salary and Benefits

Salary will be commensurate with qualifications and experience. Benefits include rest days, public holidays, annual leave, birthday leave, sick leave, maternity and paternity leave, medical insurance, employee's compensation insurance, and MPF.

Interested parties please send an application letter together with a full resume (in both **Chinese and English**) and expected salary to **Administration Department, Chung Ying Theatre Company, G/F, 10 Borrett Road, Hong Kong**, or by email to **hr@chungying.com** on or before **2nd April 2026**. All applications will be handled with strict confidentiality. Applicants who are not invited for an interview by **30th April 2026** may consider their applications unsuccessful.

Enquiries: 3961 9800

(Personal data collected will be used for recruitment purposes only.)