



## **K11 Concepts Limited**

Founded in 2008 by entrepreneur Adrian Cheng, K11 Group combines art and commerce in commercial and residential real estate, and a growing portfolio of brands across different sectors in Greater China and around the world. Marking its 10th anniversary, K11 Group announced its most ambitious Museum-Retail development K11 MUSEA in June 2018, situated at the heart of the new \$2.6bn Victoria Dockside art and design district developed by parent company New World Group in Hong Kong, scheduled to fully open in 2019. In addition to its flagship K11 Art Malls, K11 Group also operates K11 ATELIER, a network of office buildings for the next-generation workforce; luxury residences for worldly travellers K11 ARTUS; open education platform K11 Kulture Academy; the terrarium-inspired transformative retail concept K11 Natural; consulting and market research institution K11 Chinese Millennials Taskforce; and K11 Art Foundation, China's first not-for-profit to incubate Chinese artists and curators.

K11 Group is based in Hong Kong and has operations in Greater China, as well as investments in Europe and the US.

Through K11 Group, Cheng's stated aim is to constantly innovate and "connect China's cultural ecosystem and its emerging millennials and Generation Z with the world", creating a new global identity for Chinese millennials. By 2023 K11 Group will have gained a footprint in nine cities across Greater China.

For more information about K11, please visit <https://www.k11.com>.

### **Senior Officer, Research and Projects**

K11 Craft & Guild Foundation (KCG) was founded by Adrian Cheng in 2018 with a mission to conserve and rejuvenate fast-disappearing Chinese traditional craftsmanship.

We build research initiatives and public educational programmes in a multi-disciplinary approach aiming to enhance urban experiences and expand potential markets of Chinese crafts internationally

### **Responsibilities**

- Provide content support to the team regarding cataloging, exhibitions texts, curatorial statements, concept development, exhibits descriptions, brochures, research publications and marketing related matters
- Research and write about craftsmen and craft history for KCG Foundation collection and project collaborations
- Communicate with craftsmen, artists, curators, academic institutions, private sectors, contractor, art handlers and other suppliers in order to manage and execute the whole process of exhibition, events, partnership, and craftwork acquisitions
- Build content directions regarding KCG research documentaries with videographers, provide guidance to ensure quality of deliverables
- Assist on craftwork acquisition for project use, including concept development and reasoning, descriptions of the pieces, daily operations
- Assist on organizing KCG events occasionally
- Provide the administration supports to the team including invoicing, payment, contracts drafting, product samplings, internal and external stakeholders' enquiries, craftwork logistics, traveling and logistics arrangement
- Manage KCG archival system including craftwork lists, condition reports, logistics
- Research and propose new Chinese traditional craftsmanship projects

## **Requirements**

- Excellent writing, editing and translation skills in English and Chinese
- Minimum 3 years of experience in journalism, copywriting or related industries
- Experience in organizing events and partnership development
- Experience in communication with scholars, arts and cultural institutions, designers, artists, curators, galleries, museums
- Tertiary education or above in art or cultural disciplines is preferred
- Knowledge in Chinese works of art, Chinese craftsmanship or cultural and heritage organization field in China or Hong Kong
- Working experience at research, NGO, galleries, museums or any cultural and heritage organization is preferable
- Fluent in Cantonese, Mandarin and English
- Detail-minded and responsible
- Willing to travel to mainland China and overseas

We offer attractive remuneration package to the right candidates. Interested parties, please apply via the below link: [APPLICATION](#)

(Personal data collected will be used for recruitment purpose only)