



Fine Art Asia is recognised by the international art world as Asia's leading fine art fair. On show are museum-quality artworks spanning over 5,000 years of cultural history, from ancient Chinese bronzes through to contemporary art. Fine Art Asia is the only fair in Asia to showcase a wide range of collectible fine art from Asia and the West. For further information, please visit www.fineartasia.com

Fair Organiser: Art & Antique International Fair Ltd. 國際藝展有限公司

Marketing Associate / Senior Marketing Associate

Full-time position

Office: 1802-03/Rm, 18/F, Shun Kwong Commercial Building, 8 Des Voeux Road West, Sheung Wan, Hong Kong

Job Description

Fine Art Asia is an international art and antique fair which takes place at Hong Kong Convention and Exhibition Centre every October. Our exhibitors are antique or art galleries mainly from Hong Kong, Asia and Europe.

- Responsible for organizing and implementing marketing materials, as well as the fair VIP Programme
- Liaise with internal and external parties to ensure effective implementation of the marketing campaigns
- Translate marketing collateral to Chinese or English
- Compose and manage the posting of social media content on Instagram, Facebook, Xiaohungshu, and Wechat
- Provide administrative support for the sales and marketing team
- Assist the Manager in the daily coordination and administrative works
- Perform other duties as assigned

Qualification and Requirements

- Degree holder in marketing, communication, translation, or art-related disciplines
- Fresh graduates are welcome. The senior position shall be assigned based on experiences
- Highly self-motivated and proactive
- Strong command of spoken and written English and Chinese
- Flexible and detail-minded
- Proficient skills in MS Office. Basic knowledge of Illustrator/Photoshop/Wordpress would be a plus
- Immediate availability is preferable

To apply, please submit your resume to Vicky Li, Marketing & Gallery Relations Manager, at vicky@aaifair.com. Shortlisted candidates will be invited to a face-to-face interview.

For enquiries, please call +852 3107 0681. We look forward to receiving your application.