

Executive (Social Media Marketing)

Key Responsibilities:

- Develop and execute social media marketing strategies across various platforms, delivering high-quality and engaging content
- Manage end-to-end content production, including copywriting, video creation/ editing, and publishing
- Provide on-site support for event, including photography
- Support ad hoc assignments as required
- 5-day Work, including Saturday and flexibility to work outside normal schedule is needed

Job Requirements:

- Higher Diploma or above, preferably in Communication, Marketing, Journalism or related disciplines
- Practical experience in social media management or digital marketing, background in NGOs/ Performing Arts is a plus
- Proficiency in copywriting and video editing, with hands-on expertise in content creation tools such as Final Cut Pro, Adobe Creative Suite, Canva, CapCut or similar
- Experienced in event photography is an advantage
- Multi-tasking, capable of working independently with strong storytelling skills
- Excellent command of written and spoken Chinese and English.

As the first children's choir in Hong Kong, HKCC strives to develop children's artistic talents, creativity and interests in arts.

We are committed to investing in our regular art training programmes to support the organization's sustainable growth. In preparation for the upcoming festive events and our continued development, we are looking for talented and passionate individuals to join our team.

Interested parties please send us **full resume stating current and expected salary and available start date** to hr@hkccchoir.org.

The personal data collected will be used for recruitment purposes only.