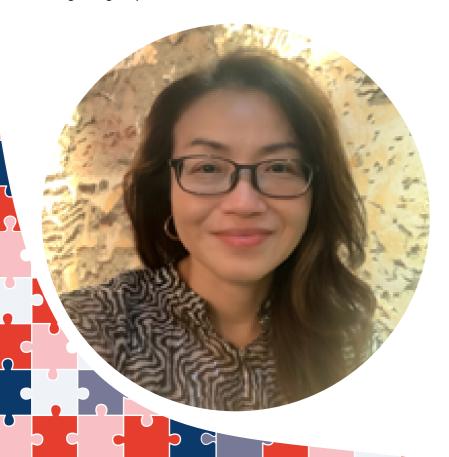
### Ms. Betty Au Yuk-Fong

Assistant Director,
Cultural Development, Leisure and Cultural Services Department,
Hong Kong Special Administrative Region Government

Betty is a senior arts administrator experienced in various facets of arts management, ranging from venue operation, programme planning and curation, strategic marketing and brand building as well as corporate development and governance. She has also led many major projects and initiatives including project-in-charge of the first computerised and online booking system for LCSD performance venues; programme director of major arts festivals including the annual International Arts Carnival, World Cultures Festival and New Vision Arts Festival; chief coordinator and organiser of mega events such as The Grand Variety Show in Celebration of the 20th Anniversary of Hong Kong's Return to the Motherland and the 20th Anniversary of the Hong Kong Film Archive. Recent years mark a new threshold in her career as Betty has been actively promoting Hong Kong arts and culture outside Hong Kong through the organisation of large-scale Hong Kong Week in overseas regions and the Mainland, as well as the promotion of pop cultures by curating the first-ever Hong Kong Pop Culture Festival.





# Mr. Joseph Chan

Director, Utopia Cantonese Opera

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Mr. Joseph Chan is the director of Utopia Cantonese Opera Workshop. He has extensive experience in film production with international stars and directors. He was the artist agent for pop icon Leon Lai and the general manager for Paciwood Music & Entertainment. He was Associate Producer of Days of Being Wild (directed by Wong Kar-wai), Farewell China (directed by Clara Law) and 92 Legendary La Rose Noire (directed by Jeff Lau); Executive Producer and Producer of Leaving Me, Loving You (directed by Wilson Yip) and Frozen (directed by Derek Kwok). Chan has helped finance and manage production budget totalling more than US\$250m with co-investments and co-productions in the Asia-Pacific region.







### Ms. Chen Rui

Deputy General Manager, Guangzhou Opera House

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Ms. Chen is responsible for production planning, publicity, marketing and other sectors of the performance business. She is the Executive Producer of the original opera "Marco Polo", the Producer of the Hong Kong-Guangdong co-production of the Cantonese musical "The Lily of the Valley", the Producer of the stage adaptation of Wang Meng's novel of the same name "The Movable Parts", and the producer of the original musical "I Am What I Am". She has been responsible for planning and operating of multiple Guangzhou Arts Season, and is the chief director of the "Cloud Gathering" - the 10th-anniversary special program of CPAA Theatre X Guangzhou Grand Theatre. In 2019, he led the successful tour of the opera "Marco Polo" to Milan and Genoa, Italy. In 2019, she was invited to participate in the Guangzhou Storytelling Session of Boao Forum, as an outstanding representative of the cultural field, and became the storyteller of the city of Guangzhou.



# Ms. Tinny Cheng

Founder, The Culturist Director, Tai Yip Art Bookshop

Tinny Cheng is an arts & cultural journalist, curator, founder of The Culturist – a Chinese language online platform for the promotion of arts and culture, director of Tai Yip Art bookshop in Central.

She has 20 years' experience covering arts and culture for the Hong Kong Economic Journal and Apple Daily, where she has her own column 'Tasting Apple'. Before becoming an arts journalist, Tinny Cheng was a business reporter for 7 years and has also practised Chinese ink painting for over 10 years. She is the Chinese editor of Culture Express, and still writing for HK Economic Journal Monthly, Ming's, Ming Pao and Sotheby's online, etc.



Mr. Mark Cheung

### Executive Director, Arts with the Disabled Association Hong Kong

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As the Executive Director of Arts with the Disabled Association Hong Kong, Mark brings the talents of artists with disabilities to Hong Kong and around the world. Responsible for overseeing all facets of the organisation, Mark drives the mission, fundraising, operations, and engagement with the Committees. Exuding an effective and influential leadership style, Mark leads a dynamic team to align the day-to-day work with values such as equality, inclusion, and accessibility. Mark is an experienced campaigner in the non-profit industry, and continues to advocate for and serve the underprivileged in the community.



### Executive Director, Hong Kong Chinese Orchestra Board Member, Hong Kong Arts Administrators Association

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Doctor in Professional Studies, Middlesex University; Master of Arts in Strategic Management for Non-Distributing Organisation; holder of The Hong Kong Institute of Directors Diploma in Company Direction and Professional Diploma in Corporate Governance & Directorship; graduate of Professional Programme in Arts Administration organised by UCLA and former Urban Services Department; joined the Cultural Services Section of the former Urban Services Department in 1989 and since then has worked in offices serving the Hong Kong Repertory Theatre, Festival of Asian Arts, Chinese Music Festival, Hong Kong International Film Festival and Hong Kong International Arts Carnival; appointed the first Executive Director of Hong Kong Chinese Orchestra Limited.

She is a Member of the Board of the Hong Kong Arts Administrators Association, Vice-chairman of the Hong Kong Chinese Instrumental Music Association, a visiting professor and lecturer in Arts Administration in several music institutes, and a Fellow of The Hong Kong Institute of Directors.



### Ms. Winsome Chow

Chief Executive,
Hong Kong Arts Development Council

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Ms Winsome Chow is the Chief Executive of Hong Kong Arts Development Council (HKADC) and has initiated many vital strategies implemented through various grant and arts space schemes. The "Arts Go Digital Platform Scheme" in 2020 that engaged 68 arts units by \$25M sponsorship sought unveiled her continual efforts in promoting ArtsTech. She was bestowed the International Citation of Merit by the International Society for the Performing Arts (ISPA) in 2022. Ms Chow keenly promotes cultural exchange and led almost 1000 arts practitioners to various festivals and expos in the world and the Mainland. She is now leading the organisation of the first Hong Kong Performing Arts Expo scheduled in mid-October 2024 in contribution to the country's National 14th Five Year Plan.



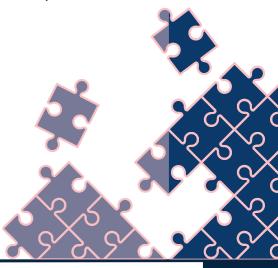


### Mr. Ding Zhongyuan

Deputy Director-General,
Culture, Radio, Television, Tourism and Sports Bureau of Shenzhen Municipality

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Dedicated to the development of cultural and artistic institutions and the construction of artistic and cultural facilities in Shenzhen for years. Simon has been the major organisers of many significant cultural events in Shenzhen and the Greater Bay Area. He has promoted the participation of Shenzhen's excellent artistic institutions, groups, and artists in international exchanges and cooperation, actively organised and participated in international art festivals and events, planned and produced joint projects with international artistic institutions, and continuously expanded and enhanced Shenzhen's cultural influence and radiation as an important city in the Greater Bay Area.







Head of Media Design & Technology,
School of Theatre and Entertainment Arts,
The Hong Kong Academy for Performing Arts

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Allen Fung is the Head of Media Design and Technology at the Hong Kong Academy for Performing Arts. He obtained a Bachelor of Fine Arts in Theatre Lighting from the HKAPA and completed a Master of Fine Arts at the School of Creative Media, City University of Hong Kong. Fung is recognised for his cross-disciplinary approach that explores the intersection between media arts and performing arts, utilising innovative technologies to create immersive live experiences. Allen has collaborated with Gaybird Leung on "Breathing at Zero" and "Another 18 Ways to Create or Mute Sound", and with Edward Lam on "Hello, Baoyu" and "NJ's Journey to Atami".

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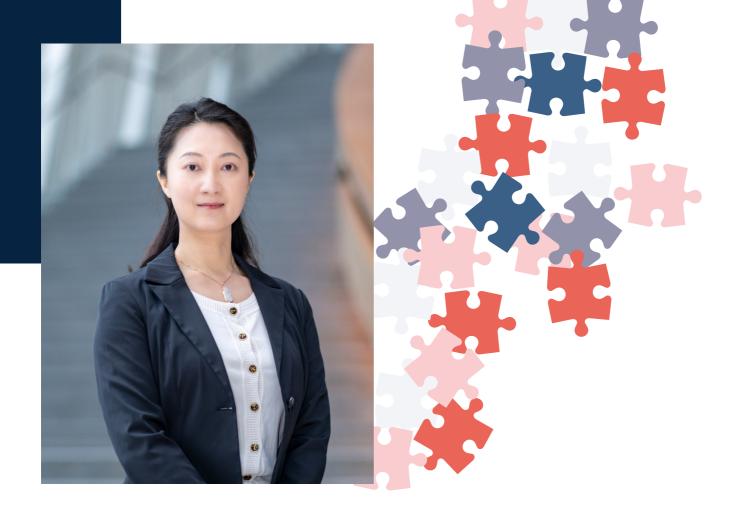


# Ms. Vicky Fung

#### **Artist**

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An artist with multi-faceted experience along her journey as songwriter, lyricist, singer-songwriter, founder of live house and music label, and being an active producer and curator, Vicky believes that the power and value of music lies beyond the limits of commercial music industry, and she has always endeavoured to promote Hong Kong's music culture. Uniqueness and novelty are presented in Vicky's works. Some of her important works include 《雌雄同體》,《弱水三千》,《彳亍》,《今天終於一人回家》、《銀髮白》、《剎那的烏托邦》, and more recently《在錯誤的宇宙尋找愛》、《溝渠暢泳》、《荊棘海》. Having released 3 albums of her compositions, Vicky endeavours to explore the pop and artistic boundaries in her performances in particular in her <Surreality. Live> concert at Freespace, West Kowloon in 2020. In May 2022, Vicky presented her first interactive self-healing experience <Soul Walk> at Tai Kwun, which was then further developed into an interactive art experience with arts technology and healing elements at Shatin Town Hall. Vicky will continue to curate community art and socially-engaged participatory art projects, and explore the frontiers of multi-media and arts and technology oriented performances, stretching the boundaries and possibilities of art and her music works.



# Ms. Guan Hung

Deputy General Manager, Bay Opera of Shenzhen

Ms. Guan has 13 years of experience in theatre development and consulting, as well as overall operation and management. She is a senior arts management expert at the China National Arts Fund for Performing Arts Industry. She was the Director of CPAA Theatres Company's Management Centre, responsible for theatre development and consulting of China Performing Arts Cinema. She was the Director of Guangzhou Opera House's Marketing Centre, responsible for its opening preparation and construction as well as its overall operation and management. During her tenure, Guangzhou Opera House has become a "Billion Theatre" (annual revenue). Since 2018, he has been responsible for/led the pre-design, construction, technical and operational consulting, opening preparations, and now the overall operational management of Bay Opera of Shenzhen.

# Mr. Laurens W. Kasteleijn

Founder & Managing Director,
Art Law Services Ltd.

Laurens founded Art Law Services in Hong Kong over a decade ago – expanding to Amsterdam early 2020. As a former art gallery director & corporate M&A lawyer, Laurens advises and represents the whole array of participants in the international art world, with a particular focus on legal issues related to fine art and other creative industries. Laurens regularly teaches and writes about art law and the international art market.



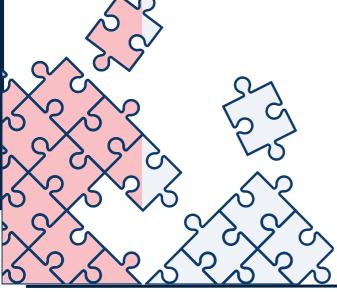
### Mr. Samuel Lam

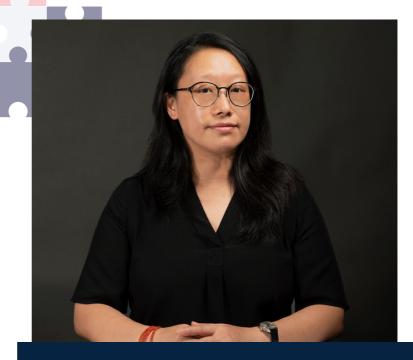
#### Chairman, X Social Group Holdings Limited

Mr. Samuel lam Hon-Yuen is the entrepreneur of ArtTech business in ASEAN-CHINA and he is the business owner of X Social Group and Meta Artainment. Mr. Lam's business mission is to build a bridge for global enterprise to access the ASEAN-China market by providing Web3.0 (Blockchain, Al and Metaverse technology) as well as Web2.0 Digital Marketing and eCommerce solutions. Mr. Lam's lead the project of Hong Kong Arts Festival Metaverse project and Moutai x Picasso Nfts and the development of Meta12 (Artainment Zone) Metaverse Gateway.

Having secured a number of contracts from various international brands and won a wide range of global awards, Mr. Lam was named one of the 40 industry's hottest strategic thinkers by Campaign Asia Pacific Magazine, Entrepreneurship Awards by Hong Kong Baptist University and was presented the GMB award by Hong Kong Commercial Daily. Mr. Lam is also the Committee of Hong Kong General Chamber of Commerce (DIT); PolyU CEO Club and Hong Kong Baptist University Foundation.







### Ms. Bobo Lee

PRODUCER, PERFORMING ARTS (THEATRE)
WEST KOWLOON CULTURAL DISTRICT AUTHORITY

Bobo Lee has worked across moving image, music, theatre and new media art for 25 years, and is a Producer for Performing Arts (Theatre) at the West Kowloon Cultural District participating in the development of West Kowloon's artistic direction and strategies for Theatre Arts. Lee is the curator of TechBox (from 2021, in collaboration with the School of Theatre and Entertainment Art of Hong Kong Academy for Performing Arts), the Future of Performance series (2021–2023, A Thousand Plateaus, Bright Day and Presence). Lee's other productions includes *The Impossible Trial – a musical* (2022, West Kowloon/Hong Kong Repertory Theatre) and *Rimini Protokoll's 100% Hong Kong* (2021, with On and On Theatre Workshop), and *An Invitation: On Empty Theatre* (2020), and *What is Stage* (2017–2023), both projects are in collaboration with Edward Lam Dance Theatre.

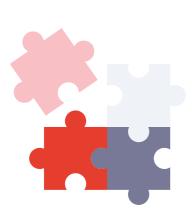
### Mr. Marble Leung

Executive Director, Hong Kong Repertory Theatre

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A graduate of the Chinese University of Hong Kong's Faculty of Science and the third class of The Hong Kong Academy for Performing Art's School of Drama majoring in acting, Marble Leung is not only a producer, but also an actor and director. During his career in the government between 1993–2001, he was responsible for such cultural services as programme planning and venue management. Leung joined the HKRep in 2001 as Programme Manager and was subsequently promoted to Head of Programme. As of January 2019, he assumes the position of Executive Director.

Leung's extensive experience as a producer numbers nearly 200 dramatic works, including the musical 1941 *Girl*! (Actors' Family), *De Ling & Empress Dowager Ci Xi, Love in a Fallen City, The Last Supper, A Dream Like a Dream* (HK version), Secret Love in Peach Blossom Land (HK version) and, *Field of Dreams – a musical*. At the 2019 and 2022 Chinese Theatre Awards, he was awarded "Best Producer" for *Hu Xueyan, my Dear* and "The Best Producer of Chinese Theatre" respectively.





### Mr. Yaron Lifschitz

#### Artistic Director & CEO, Circa Contemporary Circus Ltd

Yaron Lifschitz is a graduate of the University of New South Wales, University of Queensland, and National Institute of Dramatic Arts (NIDA), where he was the youngest director ever accepted into its prestigious graduate director's course. Since graduating, Yaron has directed over 80 productions including large-scale events, opera, theatre, physical theatre, and circus.

His work has been seen in over forty countries and across six continents by over one and a half million people and has won numerous awards including six Helpmann awards and the Australia Council Theatre Award. His film work was selected for the Berlin and Melbourne Film Festivals. He was founding Artistic Director of the Australian Museum's Theatre Unit, Head Tutor in Directing at Australian Theatre for Young People and has been a regular guest tutor in directing at NIDA.



He is currently Artistic Director and CEO of Circa and was Creative Director of Festival 2018: the arts and cultural program of the 21st Commonwealth Games.



# Prof. Mao Chun Fai, Fredric

Professor BBS Director, Performing Arts Asia Ltd.

Renowned Hong Kong theatre actor, director & educator, studied Theatre Arts and launched his lengthy acting/directing career with professional theatre companies in the States. When the Hong Kong Academy for Performing Arts (HKAPA)was established in 1985, Mao joined its School of Drama as Head of Acting. Mao took the reign of Artistic Director at the Hong Kong Repertory Theatre from 2001 to 2008. Over the years, Mao has been most successful in combining East/West cross-cultural elements in his stage productions. Mao became the Founding Dean of its newly established School of Chinese Opera of HKAPA in 2014. His innovative Cantonese opera production Pavilion of a Hundred Flowers in 2018 was a huge success, and led to HK Arts Festival's decision to do a re-run, a first ever in their 47 years history. Mao is currently the Artistic Director of "Jockey Club Mao Chun Fai Innovative Works in Theatre Scheme".





### **Prof. Johnny Poon**

Associate Vice-President (Interdisciplinary Research)
Founding Dean, School of Creative Arts
Dr. Hung Hin Shiu Endowed Professor in Music,
Hong Kong Baptist University

Johnny Poon stands at the vanguard of classical music and interdisciplinary research as a conductor and a visionary academic leader.

As co-founder of the pioneering Turing Al Orchestra, Poon spearheads radical human-Al collaboration in the arts. This singular ensemble leverages science and technology to advance creative artificial intelligence in the arts to new heights.

Also, Poon has led orchestras across the world's most prestigious stages, appearing regularly in concert halls and festivals. He has conducted such ensembles as Moscow State Philharmonic Orchestra, St. Petersburg State Capella Orchestra, Sudestdeutsche Philharmonie, Kammarkoren Svenska Roster, Kammerchor Stuttgart, Slezske Divadlo Opava, Opera Hong Kong Orchestra, Sinfonica dell' international Chamber Ensemble, New England Symphonic Ensemble, Taiwan Baroque Camerata, Xiamen Philharmonic Orchestra, Shenzhen Symphony Orchestra, and the Hong Kong Philharmonic Orchestra.

With his commitment to musical excellence and interdisciplinary innovation, Poon dedicates to pushing boundaries, expands the landscape of classical music and creative practice as a whole. Poon's leadership and collaborations continue to shape the future of arts research and performance.

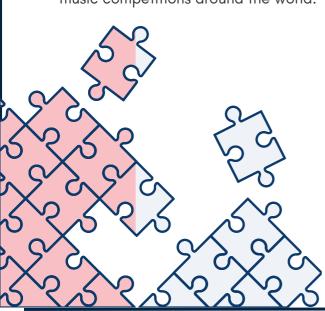
### Mr. Florian Riem

Secretary General,
World Federation of International Music Competitions,
Geneva, Switzerland

Born in Munich, Germany, Florian Riem studied at the Munich Conservatory and at Indiana University in Bloomington, Indiana, USA. Working in arts management since 1999, he has held leading positions at Gidon Kremer's Kremerata Baltica Chamber Orchestra, Orchestra Ensemble Kanazawa (Japan) and the Southwest German Philharmonic Orchestra of Constance, Germany.

From 2013 to 2020, he served as Chief Executive Officer and Artistic Director of the Tongyeong International Music Foundation in Tongyeong, South Korea, where he was responsible for Tongyeong Concert Hall, the Tongyeong International Music Festival, the international ISANGYUN Competition, and many other projects.

Since 2020, he is Secretary General of the World Federation of International Music Competitions (WFIMC) in Geneva, Switzerland, overlooking 120 major music competitions around the world.







### Mr. Govin Ruben

Director, TerryandTheCuz

Govin Ruben is a performance maker, designer and director based between Kuala Lumpur, New York and Melbourne. He is also the director of TerryandTheCuz, a Malaysian/Australian company which has created an array of interdisciplinary arts projects around the world.

In recent years, he has initiated, steered, directed and designed multiple international collaborations. These include; 'Klue,Doh!' a work in theatre, 'Flatland' an adaptation in dance, 'SK!N' a work in contemporary performance based on true stories about Human Trafficking, 'Citrawarna, Colours of Malaysia 2017' a cultural spectacle set in the heart of Kuala Lumpur, 'Thicker Than Water' and the Off-Broadway season of 'MADE IN AMERICA' both presented at The Public Theater in New York City and 'HuRU-hARa' a hybrid performance/space at the 2020 AsiaTOPA Festival in Melbourne.





# Executive Director, Performing Arts of West Kowloon Cultural District Authority Board Member, Hong Kong Arts Administrators Association

Mr Tam leads the Performing Arts Division to deliver world-class programmes and performing arts venues and facilities in the West Kowloon Cultural District. He is responsible for steering the strategic planning and sustainable development of these venues and oversees their business direction, artistic development, venue operations, technical and production, facilities planning and delivery. Mr Tam joined WKCDA in March 2020.

Mr Tam is a seasoned arts executive with over 20 years of experience in performing arts management. Prior to joining WKCDA, Mr Tam was the Executive Director of Hong Kong Ballet, where he oversaw its strategic development, institutional advancement, brand-building, education and community outreach and international touring. Currently, Mr Tam is Director of the International Society for the Performing Arts, Board Member and former Chairman of the Hong Kong Arts Administrators Association, Governor of the Federation of Asian Cultural Promotion and Advisor for Our Hong Kong Foundation.

### Ms. Chin Chin Teoh

Director,
The Jockey Club CPS Limited

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Ms. Teoh's work experience spans across both the cultural and finance fields. Ms. Teoh assumed leadership as the Director of The Jockey Club CPS Limited, to lead, operate and manage Tai Kwun. Prior to joining Tai Kwun, Ms. Teoh was one of the founding Co-Directors who led the opening of CHAT, a groundbreaking non-profit art centre which was transformative for The Mills heritage destination in Hong Kong. Passionate and dedicated to arts and cultural industry, Ms Teoh previously had a successful career in private equity and investment banking and was the Head of Asia for Greenpark Capital, and the Co-Head of Bank of America Merrill Lynch Private Equity division in the Asia Pacific region. Ms. Teoh graduated with a Master of Arts in History of Art and/or Archaeology with Distinction from SOAS, University of London, an MBA from the MIT Sloan School of Management.









# Prof. Tseng Sun-man

Adjunct Professor,
The Education University of Hong Kong

Recipient of the Angel Award of the Hong Kong 2022 ISPA Awards, Prof Tseng once served as the Executive Director of the Hong Kong Arts Festival Society and Secretary–General of the Hong Kong Arts Development Council. He was later appointed Chair & Professor of the Arts Administration Department of the Shanghai Conservatory of Music as well as Professor of Practice in Music Management of the Chinese University of Hong Kong.

He was one of the founding members and an ex-Chairman of the HKAAA. Currently he is a member of the Culture Commission as well as board member of five local arts institutions.

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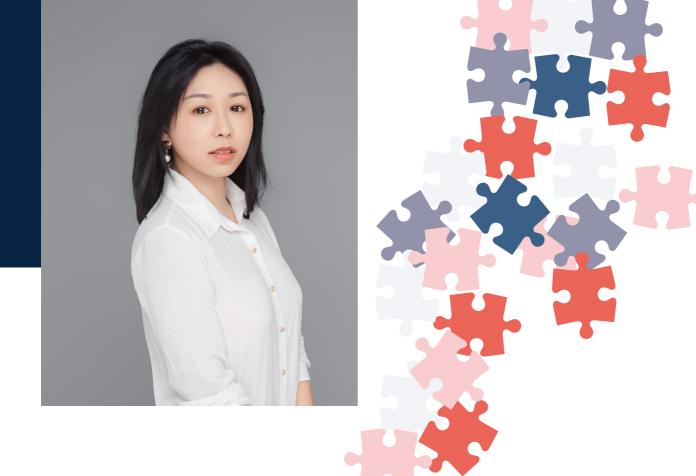




# Mr. Jerry Yang

Director, Cultural and Art Business Operations
Urban Operation Division, Shenzhen Region, China Resources Land Ltd

The Ministry of Culture and Tourism and the National Center for the Performing Arts hosted the first national performing arts enterprise management training course (advanced class) for certified trainees, professional performance agents, and arts operations. He has more than 12 years of experience in arts operation management, cultural facilities development and construction, and performance operation of local cultural facilities in Shenzhen, and has planned and operated more than thousands of performances. He worked for the Shenzhen Grand Theater in charge of performance operations, and then joined China Resources Land Ltd to be responsible for the innovative business of combining commercial real estate and arts and culture industry, brand building, development, construction and operation of arts space, such as the Shenzhen The Mixc Theatre, the China Resources Art Centre. He also is responsible for the preliminary positioning and planning of government-type cultural facilities constructed by CR Land, such as Shenzhen Bay Cultural Square, Shenzhen Xiangmihu International Performing Arts Centre and Shenzhen North Railway Station Supercore Cultural Complex.



### Dr. Sisi Ye

Vice President,
World Federation of International Music Competitions

As an avid advocate for classical music and young musicians, Dr. Sisi Ye works actively with top competitions, festivals, institutes, and media all over the world, including Amadues.TV, Shanghai International Piano Competition, Shanghai Cultural Exchange Agency, and Busoni International Piano Competition in Bolzano. Sisi serves as CEO of the Schoenfeld International String Competition in Harbin since 2014 and became the Vice-President and Board Member of the World Federation of International Music Competitions (WFIMC) in 2021.

Sisi completed her studies at the Thornton School of Music at the University of Southern California, the Hong Kong Academy for Performing Arts and the Shanghai Conservatory of Music in piano performance. She is currently a faculty of the Piano Department at the South China Normal University in Guangzhou.



# Mr. Aska, K.Y Yeung

Chairman,
Hong Kong Multimedia Design Association
Hong Kong University of Science and Technology Researcher - PHD Candidate

Mr. Aska Yeung has more than 16 years of experience in multimedia design industry. He graduated from York University in Canada with a master's degree. Currently, he is a researcher in Hong Kong University of Science and Technology and dedicated to encourage the integration of art and technology. He has worked as a lighting designer and an art executive project manager and has worked on a number of multimedia design, entertainment programmes and arts events. In 2013, he was commissioned by the Hong Kong Tourism Board as the supplier of music and lighting creative design for the Mid-Autumn Special Programme "Lantern Wonderland". Since November 2015, he has served as the executive chairman of the Hong Kong Multimedia Design Association to promote the development of youth and the industry.

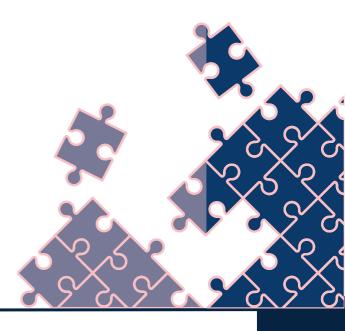




#### Project Director, No Limits

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Eddy Zee is a very dynamic man, he is a producer and actor. Over the past two decades, he produced over 200 renowned works for different arts festivals, dance, and theatre companies. In 2016, he joined an exciting project—a new arts hub in Hong Kong named Tai Kwun Centre for Heritage and Arts. During his period at Tai Kwun, he created The Spotlight Festival, Tai Kwun Circus Play and Asian Dance Film Platform for local and international artists showcasing their works. In 2022 November, he joined No Limits — an exciting festival platform for inclusive arts copresented by the Hong Kong Arts Festival and The Hong Kong Jockey Club Charities Trust to extend his vision and mission about the value of performing arts for the community.



### Mr. Zhai Ming

#### Member of Leading Party Group, Deputy Director, Zhuhai Municipal Bureau of Culture, Radio, Television, Tourism and Sports

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Mr. Zhai is currently a Member of the Leading Party Group and Deputy Director of Zhuhai Municipal Bureau of Culture, Radio, Television, Tourism and Sport. He is responsible for industrial planning and development, star hotel evaluation, travel agency management, public service management, intangible cultural heritage protection and inheritance, culture and art, and foreign cultural exchanges. In charge of the Bureau's Industrial Development Section, Market Management Section, Public Service Section (Intangible Cultural Heritage Section), Art and Exchange and Cooperation Section; Zhuhai Library, Zhuhai Cultural Center and Gu Yuan Museum of Art.



