



香港弦樂團
HONG KONG
STRING ORCHESTRA
Artistic Director 藝術總監 | Yao Jue 姚珏

Hong Kong String Orchestra Limited

Founded by Virtuoso Yao Jue SBS, JP., Hong Kong String Orchestra (HKSO) has achieved significant recognition locally and internationally for its “music uniqueness fusing Eastern and Western influences”. HKSO strives to expand musical horizon and promote new music, since its establishment, it has become a string orchestra with the best local strings elites in Hong Kong.

Suitable candidates are invited to apply for the following:

Assistant Public Relations Manager

Job Description

- To develop PR plan and activities for Orchestra and educational platforms
- To be responsible for creating content and managing social media platforms and company websites
- To be responsible for copy writing, event planning and execution, marketing collaterals productions, media relations etc.
- To be responsible for proposal and report writing, conduct research and analyze arts and music market
- To plan & implement on-line and off-line marketing and promotion plan for all programmes to maximize impact and achieve targets
- To provide PR support to Artistic Director
- Ad hoc duties as and when required

Requirements

- Degree or above in Marketing or related discipline
- 5 yrs of relevant experience
- Passionate and able to perform under pressure
- A good team player

Applications should be sent with updated resume by email to hr@stringorchestra.org.hk.

All personal data collected will be for recruitment purposes only.