香港芭蕾舞團 香港中樂團 香港舞蹈團

香港知專設計學院及香港專業教育學院 (李惠利)

香港藝穂會 香港管弦樂團 香港話劇團

香港聲蜚合唱節 國際演藝評論家協會(香港分會)

饒宗陌文化旅館 翠雅山房 克拉科夫藝術節辦事處 光華新聞文化中心

香港特別行政區政府 康樂及文化事務署 澳門藝術節

法國五月

MCCM Creations 微波國際新媒體藝術節 Open Quote

Pixelbread 信德旅遊 一新美術館 大澳文物酒店 香港教育大學 香港演藝學院

The Modern Academy

港青酒店 The Work Project thedesk

Theatre Noir Foundation UpTown co-workshop 錄映太奇

西九文化區管理局 進念・二十面體

### artners and Supporting Organization

To develop partnership with different local & overseas organizations in order to expand the Association's network (including but not limited to):

3D Printing Company Limited art-mate ARTMAP

Arts with the Disabled Association Hong Kong Boom BRICK LANE British Council

Chung Ying Theatre Company City Contemporary Dance Company

Duddell's **English Touring Theatre** 

EVA Air Flower Music 10

Google Home Affairs Bureau, the Government of the Hong Kong Special Administrative Region

Hong Kong Art School Hong Kong Arts Centre

Hong Kong Arts Development Council

Hong Kong Arts Festival Hong Kong Ballet

Hong Kong Chinese Orchestra Hong Kong Dance Company

Hong Kong Design Institute and Hong Kong Institute of Vocational Education (Lee Wai Lee)

Hong Kong Fringe Club

Hong Kong Philharmonic Society Ltd. Hong Kong Repertory Theatre

Hong Kong SingFest International Association of Theatre Critics

(Hong Kong) Jao Tsung-I Academy Heritage Lodge

Krakow Festival Office Kwang Hwa Information and Culture Centre

Le French May

Leisure and Cultural Services Department, the Government of the Hong Kong Special

Administrative Region Macao Arts Festival MCCM Creations

Microwave International New Media Arts Festival

Open Quote Pixelbread Shun Tak Travel Sun Museum

Tai O Heritage Hotel

The Education University of Hong Kong The Hong Kong Academy for Performing Arts

The Modern Academy The Salisbury - YMCA of Hong Kong

The Work Project

thedesk Theatre Noir Foundation UpTown co-workshop

Videotage West Kowloon Cultural District Authority Zuni Icosahedron

香港芭蕾舞團行政總監 譚兆民先生 (主席)

錢敏華女士 (副主席)

香港中樂團行政總監

草健偉博士 (司庫) 何黎敏怡女士 (名譽秘書)

文文化化顧問有限公司顧問 香港管弦樂團行政

及財務高級總監 香港當代青年舞蹈團總監 鍾冠怡女士 鍾小梅女十 香港中文大學藝術行政主任 辦公室藝術行政主任

林淑儀女士 香港藝術中心總幹事 譚美兒女十 香港藝術館總館長 崔德煌博士 香港舞蹈團行政總監 余潔儀女十 香港藝術節發展總監

Mr TAM Siu Man, Paul (Chairman) Executive Director, Hong Kong Balle

Ms CHIN Man Wah, Celina (Vice-Chairman) Executive Director, Hong Kong Chinese Orchestra

Dr MOK Kin Wai, Patrick (Treasurer) Research Consultant, Cul and Culture Consultant Limited

Mrs HO LAI Man Yee, Vennie (Honorary Secretary) Senior Director of Administration & Finance, Hong Kong Philharmonic

Ms CHUNG Kun Yee, Fnid Director, Hong Kong Contemporary Youth Dancers

Ms CHUNG Siu Mui, Ribble Head of The Office of the Arts Administrator and the manager of the Sir Run Run Shaw Hall of The Chinese University of Hong Kong

Ms LAM Suk Yee, Connie Executive Director, Hong Kong Arts Centre

Ms TAM Mei Yee, Eve Museum Director, Hong Kong Museum of Art Dr TSUI Tak Wai, David

Executive Director, Hong Kong Dance Company

Ms YU Kit Yee, Flora relopment Director, Hong Kong Arts Festival

曾善明小姐 (經理) 陳雅妍小姐 (副經理) 陳俊熙先生(行政見習生 廖君豪先生 (實習生)

Ms TSANG Shin Ming, Theresa (Manager) Ms Chan Nga Yin, Angel (Assistant Manager) Mr CHAN Chun Hei, Hanson (Management Trainee) Mr LIU Kwan Ho, Henry (Intern)

義務法律顧問 范凱傑大律師

onorary Legal Co

Mr Alex FAN Hoi Kit





Hong Kong Arts Administrators Association 香港藝術行政人員協會

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+852 3104 0090

info@hkaaa.org.hk

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臉書粉絲 超過over 11,000 Facebook Subscribers

活動參加者 超過 over 1.800 people participated in our events

與我們合作之藝術團體 超過 over 70 arts organizations worked with us

本會網站訪客人次 超過 over 140.000 unique visitors to our website

成立於1985年,是香港唯一以推廣、發展、代表及支援本 地藝術行政從業員為定位的機構。我們的使命是提升藝術 行政人員的專業水平,促進行業的發展。本會為藝術行政 員提供溝通及交流的平台,亦會代表業界與政府及相關機 構溝通,提出倡議以維護行業權益,同時促進本地文化藝 術在香港、亞洲及國際的發展。

Established in 1985, HKAAA is the only institution in Hong Kong to promote and develop the profession of arts administration and to represent and support local arts administrators and practitioners. Our mission is to promote good arts administration practice through advocacy, professional development, communication, networking support and collaboration amongst arts managers and other stakeholders; and to serve as a platform and representative voice in order to support the advancement of a flourishing arts scene, bringing social and economic benefits to all sectors of society in Hong Kong.

### Membership Application Form 會員申請表



Online application 網上申請會籍 http://www.hkaaa.org.hk/group/membership fees Please fill in the form in BLOCK letters and check the appropriate boxes. 請以正楷填寫此表格及在適當方格內填く。

□ NEW me 新會員:	ember:		FULL Member 正式會員 (\$250)		ASSOCIATE M 附屬會員(\$25		STUDENT Member 學生會員(\$100)
RENEWA 續會:	AL;		FULL Member 正式會員(\$250)		ASSOCIATE M 附屬會員(\$25		STUDENT Member 學生會員(\$100)
□ CHANGES of personal data of Existing Member 會員更改個人資料							
Personal Information 個人資料  Mr 先生 Mrs 太太 Ms女士 姓名(中文):							
Name (English): (Surname) (Given Name)							
Company / Organization 公司/機 構:							
Position 職位	:						
Mailing Addre 通訊地址:	ess						
Contact No. 聯絡電話: (O) (M)							
E-mail電郵:				 Fax傳真:			
FOR STUDENTS ONLY只供學生會員填寫							
School院校:							
Major of Study主修: Yr of Graduation畢業年份:						畢業年份:	
I agree to disclose my name and organization name on Hong Kong Arts Administrators Association's website as a member.  本人同意於香港藝術行政人員協會開夏公開本人姓名及所屬團體、機構之名稱。 I agree to share my name, organization and contact information (Office no. and email address) in members' corner of Hong Kong Arts Administrators Association's website for networking. I understand that the members' corner is only accessible for the Association's members.  本人同意於香港藝術行政人員協會(協會)網頁內之會員專區分享本人姓名、所屬團體/機構及聯絡資料(辦公室電話及電影),以作會員交流之用。本人了解會員專區只限協會會員登入。 I hereby declare that the information given in this application is true, and accept the terms and conditions set by Hong Kong Arts Administrators Association on next page.  本人選此發明此申請表內資料全部屬實,並關意接受由香港藝術行政人員協會制訂的條款(見下頁)。							
Signature簽署: Date日期: [For Office Use Only只供辦事處填寫]							
Amount:			ti oi oilice o	.56 0	Cheque No.:		
Member No.:					Received on:		

# Membership 成為香港藝術行政人員協會會員 **BECOME HKAAA MEMBER** 正式會員 為藝術機構的全職藝術行政人員

附屬會員 非全職藝術行政人員,但直接或間接參與/有興趣 參與藝術及其行政工作

an arts organization

**Associate Members** 

Eligible for those who are not full-time arts involved and/or interested in arts or its administration

Eligible for full-time arts administrators working in

### 學生會員

為全日制大專學生或正就讀藝術行政管理及相關 課程的兼讀學生

### Student Members

Eligible for full-time tertiary education students or students studying arts administration or related courses on a part-time basis

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藝術行政

号

參加會員尊享活動,及以優惠價參與本會活動 本地各藝團提供之門票優惠、店舖及貨品折扣優 惠及藝術課程學費優惠

### **Benefits**

Join the Association's exclusive events for members and enjoy special discounts for most of the Association's activities

Enjoy special ticket discounts provided by local arts groups on tickets, products and arts courses

Join HKAAA as corporate member and get services and benefits for employees. Please E-mail us for more details. 歡迎以團體形式加入香港藝術行政人員協會,讓貴公司員工可享本會優惠。相關詳情請聯絡本會。

### Return the Form by 遞交表格方法

Mailing郵寄: Hong Kong Arts Administrators Association, 1/F, Parklane Building, No. 235 Queen's Road Central, Sheung Wan, Hong Kong(Membership Application)

香港藝術行政人員協會 香港上環皇后大道中235號柏聯樓1樓(會員申請)

Fax 傳真: 3104 0090

Fax 傳真: info@hkaaa.org.hk

### Payment Method付款方法

Please send a crossed cheque (payable to "Hong Kong Arts Administrators Association Ltd") by mail to the address above. 請把劃線支票(支票抬頭「香港藝術行政人員協會有限公司」)寄往上

Please register and settle the payment online by PayPal/Credit Card at www.art-mate.net/?a=doc&id=11021.

請到www.art-mate.net/?a=doc&id=11021登記, 並選擇以PavPal/

All terms and conditions on HKAAA website version shall prevail 一切條款內容以香港藝術行政人員協會網頁版本為準

# (1.1.2016 - 31.12.2016)

- ▶ Presented "Hong Kong Arts Administrators Association Recruitment Day 2016"
- ▶ Organized "Arty Hour @ HKAAA (August 2016) Chit-chat with Founder of art-mate, one-stop online platform for arts programme"
- SEPT > Co-presented "Arts Management Seminar Series: Cultural Heritage at Your Fingertips in The Mobile-first World" with Google
- OCT Co-organized Taiwan Culture Festival 2016 "Taiwan Redesign From Me to We" Volunteers Programme with Kwang Hwa Information and Culture Centre
  - ▶ Organized "Guangzhou Culture Trip"
  - ▶ Co-presented "Public Forum: How Cultural Entrepreneurs from 5 Asian Cities Realize Their Dreams - First Batch of EMA(AME) Graduates Sharing" with The Education
- NOV University of Hong Kong, Executive Master of Arts in Arts Management and Entrepreneurship [EMA(AME)]



- ▶ Weekly e-newsletter (54 issues, January to December 2016)
- Act as an online platform and provide information related to arts administration, e.g. job vacancies, training resources and arts funding opportunities

# 使命

香港藝術行政人員協會的使命是提升藝術行政人員的專業水平,促進行業的發展;透過為藝術行政人員及藝術從業 員提供培訓及專業發展的機會和溝通及交流的平台、代表業界與政府及相關的機構溝通及提出倡議,維護藝術行政 行業的權益,從而促進本地文化藝術於香港、亞洲地區及國際上的發展。



倡議 ▶與政府、文化藝術及相關機構溝通,並提出倡議,促進本地文化藝術於香港、亞洲地區及國際上的發展



溝通及交流 ▶ 為藝術行政及藝術從業員提供溝通及交流的平台;作為藝術家、藝術行政人員、藝團、觀眾、市場、私營 機構、海外機構及政府之間的橋樑、維繫及促進本地文化藝術生態的健康發展:並透過本會活動、網頁、 Facebook 專頁及電子通訊等, 為業界提供資訊溝通平台



專業發展 ▶ 定期舉辦講座、工作坊及相關活動,為本地業界提供培訓及交流機會,促進行業邁向卓越及專業發展

### MISSION

The Hong Kong Arts Administrators Association's mission is to promote good arts administration practice through advocacy, professional development, communication, networking support and collaboration amongst arts managers and other stakeholders; and to serve as a platform and representative voice in order to support the advancement of a flourishing arts scene, bringing social and economic benefits to all sectors in Hong Kong.

### Advocacy

To communicate with relevant authorities, arts and culture bodies and others for the advocacy and development of the arts and culture locally, regionally and internationally

### Communication & Networking Support

To provide a platform for communication and information exchange among arts administrators and arts practitioners through the Association's website, Facebook page, e-newsletter etc. and to connect the artists, arts administrators, arts organizations, audience, market, private sector, overseas organizations as well as the government for a healthy arts-cultural development

### Professional Development

To regularly organize training and professional development activities tailored specifically for local fellows such as seminars, workshops and related activities, to pursue excellence and professionalism in the practice of arts administrators

### 文化領袖論壇

## CULTURAL LEADERSHIP SUMMIT

### 「2016 文化領袖論壇 – 共創成功的藝術」

### 香港藝術行政人員協會主辦

文化領袖論壇為香港藝術行政人員協會年度活動,旨在匯聚有豐富經驗的海外及本地文化領袖,分享及討論與香港藝術環境相關的文化領袖及管理的重要事項。

為配合業界的發展需要,本會每年會因應當時藝文發展的焦點議題,舉行一連兩天的文化領袖論壇,邀請香港及國際藝文領袖精英到來商討策略,交流心得,從而建立長遠合作關係。超過300人參與「2016文化領袖論壇」,不論大小藝團董事、藝術行政管理人員、業內人士及其他從事藝術文化工作的人士獲益不少。



### "2016 Cultural Leadership Summit - The Art of Successful Collaboration"

### Presented by Hong Kong Arts Administrators Association

The Cultural Leadership Summit is an annual event of HKAAA, as a major event of the Association, aiming to bring together experienced international and local cultural leaders to share and discuss important issues of cultural leadership and management which are relevant to the Hong Kong arts scene. The conference provides practitioners with opportunities to develop long-term relationships with their local and international counterparts. More than 300 participants attended 2016 Summit, which included CEOs, trustees of arts organizations big and small, as well as anyone who is tasked with partner seeking and collaboration.



### 香港藝術行政招聘日

HONG KONG ARTS ADMINISTRATION RECRUITMENT DAY 香港藝術行政人員協會致力發展本地與周邊地區的藝術行政人員網絡,竭力促進本地藝文發展。有見多個藝術機構現正招聘不同崗位的人才,本會於2016年7月30日舉辦了第四屆香港藝術行政招聘日,以連繫業內人才和空缺。是次招聘日均超過400位人士參與。

招聘日除了有不同的藝術機構提供即場申請的職位空缺及面試機會外,亦有多位現職藝術行政工作的主管級朋友出席,在會場內與參加者分享他們的藝術行政之路。

HKAAA is devoted in the development of arts administrators in Hong Kong and beyond as means to facilitate the improvement of local arts and cultural scene. Noting the increased demand of aspiring talents in the field, Hong Kong Arts Administration Recruitment Day 2016 were organized on 30 July to connect local caliber with arts organizations. The recruitment day attracted more than 400 people to attend.

The Recruitment Day served as a platform for the participating arts organizations and job seekers, offering an opportunity for on-location job application and interview. Prestigious arts administration managers were invited to share their views and experience as well as the future and opportunities in the profession with the participants.





講座及工作坊

TALKS AND WORKSHOPS

本會定期舉辦,或與不同機構合辦講座及工作坊,邀請本地及海外專才及講者,分享與藝術行政相關的知識,為本地藝術行政人員提供交流學習的機會,擴闊眼界。本會全年舉辦超過20個講座及工作坊,約1800位人士參加。

The Association regularly organizes professional training talks and workshops, by inviting local and overseas veteran arts leaders to bring insights into the best practice in arts administration on topics relevant to local arts practitioners. More 20 talks and workshops are held this year and nearly 1800 participants join our events.



# 香港藝術行政人員協會活動

- 1月 ▶ 與中英劇團合辦「藝術行政管理講座系列:劇團管理的真相」
- 2月 ▶ 主辦「相聚星期二:香港藝術節的背後」
- 3月 ▶ 主辦「藝術行政人員101系列 第二課:見證立體印刷技術的誕生」
  - ▶ 與香港浸會大學合辦「何謂藝術行政? |講座
- 4月 ▶ 主辦「藝術行政管理講座系列: 身為策展人」
  - ▶ 與香港教育大學合辦 "Career Talk for BFA in Creative Arts and Culture from The Education University of Hong Kong"
  - ▶ 與香港浸會大學合辦「國際學院『企業師友計畫』職業講座」
- 5月 ▶ 舉辦「澳門之旅 與藝術人會面 | 參與第二十七屆澳門藝術節
  - ▶ 與英國文化協會合辦「視界香港」之外:探討香港公共藝術的未來
  - ▶ 舉辦「香港藝術行政人員協會會員/義工專屬導賞團-他鄉情韻: 克勞德·莫奈作品展」
  - ▶ 主辦「2016 文化領袖論壇 共創成功的藝術」
- 6月 ▶ 舉辦香港藝術行政人員協會會員/義工專屬導賞團-第二十屆微波國際新媒體藝術節「行雲若水」
  - ▶ 舉辦香港藝術行政人員協會會員/義工專屬導賞團-香港演藝學院舞台及製作藝術學院舞台 設計系畢業展及後台導賞團

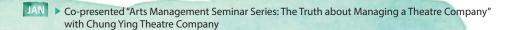
# (1.1.2016 - 31.12.2016)

- 7月 ▶ 主辦「香港藝術行政人員協會招聘日2016」
- 8月 ▶ 舉辦Arty Hour@HKAAA art-mate創辦人談一站式藝文節目平台
- 9月 ▶ 與Google合辦「藝術行政管理講座系列:指尖上的文化遺產」
- 10月 ▶ 與光華新聞文化中心合辦2016台灣月「台灣再設計 從我到我們」義工計劃
  - ▶ 舉辦「廣州藝術交流之旅」
- 11月 ▶ 與香港教育大學藝術管理及文化企業行政人員文學碩士EMA(AME)合辦「藝術行政管理公共論壇:5城文化管理人追夢之旅 EMA(AME)首屆畢業生分享會 |
- 12月

全年

- ▶ 每週電子通訊(2016年1月至12月, 共54期)
- ▶ 作為網上平台, 提供與藝術行政有關的資訊, 包括職位空缺、培訓資源、藝術資助消息等

# **HKAAA ACTIVITIES**



- FEB Presented "Tuesday with Tisa Ho: The Making of Hong Kong Arts Festival"
- MAR > Presented "Arts Administrator 101 Series Class 2: Getting to Know the Birth of 3D Printing Technology"
  - ▶ Co-presented talk "What is arts administration?" with HKBU
- APR Presented "Arts Management Seminar Series: Life as a Curator"
  - Co-presented "Career Talk for BFA in Creative Arts and Culture from The Education University of Hong Kong" with EDUHK
  - ▶ Co-presented "Career Talk for CIE Professional Mentorship Programme 2016" with HKBU
- MAY Dorganized "Macau Trip Meeting the Artists" to join the 27th Macao Arts Festival
  - ▶ Co-presented "Beyond Event Horizon Panel Discussion: The Future of Public Art in Hong Kong" with British Council
  - Held "Exclusive guided tour for HKAAA members/volunteers Claude Monet: The Spirit of Place"
  - ▶ Presented "2016 Cultural Leadership Summit The Art of Successful Collaboration"
- JUN Organized "Exclusive guided tour for HKAAA members/volunteers—20th Microwave International New Media Arts Festival "BE WATER II""
  - Organized "Exclusive guided tour for HKAAA members/volunteers—Backstage and Design Department Graduation Exhibition Guided Tour of The Hong Kong Academy for Performing Arts"