

HARMONY TREE INTERNATIONAL

Harmony Tree is one of Hong Kong's leading organisations in Performing Arts. It was established in 2005 in Hong Kong and later expanded to Singapore, Shanghai, Vancouver and New York. With an 5x international award-winning team, we strive to produce top quality theatre projects including Summer Broadway Musical Productions every year.

We are looking for a marketing intern (part time) to work with a 5x international award-winning team from New York, Singapore, Vancouver and beyond.

Duties:

- Support and assist in marketing campaigns regionally and globally with the team
- Assist in marketing & publicizing the organization's programmes to different target groups
- Assist in event planning for Productions, Anniversary Dinner and liaise with sponsors and different parties
- Coordinate the design, development and production of marketing campaigns
- Network, liaise and maintain media contacts across print and digital platforms;
- Explore and develop brand building and promotion opportunities through different channels and through collaborations with other brands

Requirements:

- Team player with pleasant, outgoing personality, able to work under pressure
- Able to work at least 1-2 days a week (Flexible)
- Experience in social media is preferred.
- Excellent communication skills in both English and Chinese. Ability to speak Putonghua is desirable.
- May need to travel regionally for projects

Please email your CV, availability to info@harmonytree.com.hk

Submission Deadline: September 30, 2019.