



**Position Available:
Marketing Coordinator**

Key Job Responsibilities

- Develop and promote the branding of the company;
- Design, plan and coordinate marketing plan for upcoming productions and events, including but not limited to International Shakespeare Festival, overseas touring;
- Arrange media interview for the Festival, company's productions and other educational activities;
- Prepare company's publication, including but not limited to leaflets, posters, brochures;
- Provide assistance in company's programmes and development.

Candidate's Requirements

- Normally a degree holder with a track record in marketing, public relations, arts administration, programming and/or related experience;
- Strong interpersonal skills and with competence to communicate across different culture and background;
- Good written and verbal language skill in both English and Chinese, fluent in Mandarin is advantage;
- Cheerful and active personality;
- Strong sense of responsibility, willingness to learn and be able to work independently;
- Hong Kong resident with aspiration to a career in arts.

Company Description

A registered charity, Tang Shu-wing Theatre Studio is selected as one of the only three Eminent Arts Groups supported by Hong Kong Arts Development Council. Being a centre for theatrical research and creation, the Studio is dedicated to promote a better quality of life to the public through their experience in participation of performing arts. Having physical theatre and minimalist aesthetics as its artistic direction, the Studio has a vision to bring new paths to the Hong Kong theatre. It aims at creating long-running productions, showcasing the unique culture of Hong Kong and at the same time exploring potentials to operate independently in the market. We also hope to facilitate cultural exchange, so that the theatre of Hong Kong will be given a proper place on the world stage. The Studio is open to cooperate with any organizations or individuals who share the same vision as ours.

Applicants should send an up-to-date resume to myratam@tswtheatre.com by 28 June 2019. The Studio would like to thank all applicants for their interests, but advise that only candidates shortlisted for interviews will be notified of the result of the application.

