



# 香港藝術節 Hong Kong Arts Festival

**The Hong Kong Arts Festival** is a non-profit organization committed to enriching the cultural life of the city. It presents around 130 performances by top local and international talent in February and March each year, and organises a wide range of auxiliary and educational events.

**No Limits** is a new project co-presented by the Hong Kong Arts Festival and The Hong Kong Jockey Club Charities Trust. Launched in 2019, **No Limits** strives to create an inclusive space for people with different abilities to share the joy of the performing arts together.

Suitable candidates are invited to apply for the following:

## **Marketing Manager**

### **Responsibilities:**

To assist the Marketing Director in the preparation and execution of marketing activities for project No Limits. These include:

1. Planning and executing marketing initiatives
2. Media Liaison
3. Advertising and e-Marketing
4. Ticketing
5. Financial Control of marketing budget

### **Qualifications:**

1. Good exposure to and knowledge of the performing arts;
2. Good knowledge or sound track record in online and offline marketing, advertising, design & production, media buying and budget control;
3. Solid experience or knowledge in e-marketing;
4. Good interpersonal and communication skills to work with different parties;
5. Strong management in time and multi-tasking in meeting tight deadlines;
6. Initiative, assertive and creative to enhance the output of your service;
7. Capable of working under pressure;
8. Excellent written and spoken English and Chinese;
9. University graduate with a minimum of 5 years' relevant experience;
10. Knowledge in handling event ticketing;
11. Prior experience in performing arts marketing would be an advantage.

This is a contract post renewable on a yearly basis.

Please apply before **30 June 2019** with full resume stating current and expected salary, and a covering letter outlining skills and experience which are relevant to the above requirements and the fulfilment of the HKAF's and No Limits' mission.

Applications can sent by mail to HR & Administration Manager, Hong Kong Arts Festival Society Ltd, Room 1205, Hong Kong Arts Centre, 2 Harbour Road, Wanchai, Hong Kong or by email through [hr.recruit@hkaf.org](mailto:hr.recruit@hkaf.org).

HKAF is committed to equal opportunity employment.

(All personal data collected will be used for recruitment purposes only.)