

## HONG KONG ARTS ADMINISTRATORS ASSOCIATION ANNUAL GENERAL MEETING 2015-2016

### CHAIRMAN'S REPORT:

#### 1. STAFFING

With the support from ADC's year grant and funding of Arts Administration Internship Scheme, the Association now has a total of 3 full-time and 1 part-time staff members, they are: Ms Theresa Tsang (Manager), Ms Margaret Chow (Assistant Manager), Mr Hanson Chan (Management Trainee) and Mr Henry Liu (Part-time Intern).

#### 2. FUNDING

In the year under review, the Arts Development Council (ADC) approved the Association's Three-year grant from 2016 to 2019. The First-Year grant on 2016-2017 was \$880,000, while it was \$937,000 for 2015-2016. Also, the Association had continued to successfully applied ADC 3<sup>rd</sup> Arts Administration Internship for 2016-2017, with an amount of \$171,900, in order to support one year of salary for our Management Trainee. Furthermore, the Association is looking forward to ADC's continuous support through the government's arts admin training funding and future increase in year grant to allow the Association to further develop for the benefits of the arts administration field as well as the overall arts and cultural sector.

The Association is also seeking for more funding resources, such as The Home Affairs Bureau's Arts Capacity Development Funding Scheme (6<sup>th</sup> Round Funding Exercise), which we have submitted an application.

#### 3. MEMBERSHIP

Membership now stands at 174 (as of Feb 2017). Members are with a diverse profile covering various sizes of arts groups/institutions with practitioners of various experiences ranging from CEO to younger administrators as well as students and from local and overseas. Currently we have 393 registered volunteers from university students to executives from different disciplines, who want to get involved and gain experience in arts administration.

#### 4. ACTIVITIES OF THE PAST GRANT YEAR

##### 4.1 **Talks and Workshops**

A series of talks and workshops were organized to support members' and practitioners' continued education and development, covering various topics and areas, such as theatre management with Chung Ying Theatre Company, the making of HK Arts Festival and starting a curation career with Sun Museum. Also, we organize networking events Arty Hour, etc. targeted for administrators of varied experience in the field, the talks and workshops have proven useful to, and have been well received by, attendees and fellow arts administrators. We also organize cultural tours from time to time, in order to encourage arts administrators to expand their knowledge and network. In May

2016, the association organized a Macau day trip with Cultural Institute of Macau, to meet a few Macau artists and had site visits on various venues, during the period of Macau Arts Festival.

#### 4.2 **Cultural Leadership Summit 2016**

The “2016 Cultural Leadership Summit – The Art of Successful Collaboration” was held successfully in May 31 to June 1 of 2016 at the Hong Kong Academy for Performing Arts, with our partners British Council Hong Kong, West Kowloon Cultural District Authority and Arts with the Disabled Association Hong Kong. We invited over 30 people of the best minds from Hong Kong and overseas in the arts and creative industry to join us in discussion. The two-day symposium, with talks, workshops, round-table discussions and networking sessions, attracted more than 300 participants attended, from young arts administrators to CEOs, individual artists and arts council in other parts of Asia.

The “**2017 Cultural Leadership Summit: Who is the 21<sup>st</sup> Century Audience?**”, is schedule to be held at Amphitheatre of the Hong Kong Academy for Performing Arts from 5<sup>th</sup> July to 6<sup>th</sup> July 2017. The coming Summit will provide a platform for constructive dialogue on audience development, including topics such as big data, developing new audience, arts education, digitalizing arts and cultural tourism. Please save the date and stay tuned through our social media’s platform.

#### 4.3 **Schools and Institutional Talks**

The Association has been invited by different schools and institutions in Hong Kong to present on themes related to arts administration. In the year of 2015-2016, there were more than a total of over 700 students benefitted from the talks.

#### 4.4 **Hong Kong Arts Administrators Association Recruitment Day**

The Association strives to support the advancement of a flourishing arts scene by establishing a network connecting arts administrators in local and neighbor areas. To link the shortages of different levels of work in the arts field with demands to arts jobs, HKAAA organized an annual Recruitment Day during the summer in this grant year and will continue to provide this as a free platform for art organizations. The Recruitment Day with on-site interview and career talks has been a great success and attracted over 400 attendees last time.

### 5 COMMUNICATIONS

The Association has been communicating with our practitioners through our website, Facebook, and e-newsletter. Our website and Facebook page are particularly popular with much useful information such as job postings, arts news, funding resources, featured events and research article for practitioner’s usage. In the past one year, the number of subscribers on Facebook stood at over 11,300 and monthly visitors to our website about 20,000. We have built partnership with over 70 different arts groups, large and small, to offer benefits to our members.

6 POLICY ADVOCACY

The Association will enhance its role in advocacy for the development of a healthy local arts scene. HKAAA will continue to raise the awareness of pressing issues of the arts industry, such as Hong Kong Arts Development Council Nomination Exercise and Election Committee Subsector Elections.

7 BOARD

On behalf of the Association, I would like to express my gratitude to the past Vice-Chairman Mr Benny Chia and past board member Mr So Hau Leung for their support in the past years. Meanwhile, I would like to welcome Mr David Tsui to join our board. I hope all of our board members could continue to contribute to the Association.

8 CONCLUSION

As a small organization with a long history of 31 years, it has always been challenging for the association to grow and find the best way to serve the need of arts practitioners, with our limited manpower and resources.

The HKAAA will continue to build partnerships and provide a platform for information exchange, organize programmes for professional development for members and arts practitioners in the field and communicate with relevant authorities and parties for the advocacy and development of the arts industry.

Last but not the least, I would like to give a heartfelt thanks to all members for their support for the past year and your feedback is most welcomed. Please join us on the association's flagship event Cultural Leadership Summit 2017 and looking forward to seeing all of you soon.